



ASX Announcement

Mad Paws Holdings Limited (ASX:MPA)

13 April 2022

Completion of Share Purchase Plan

Mad Paws Holdings Limited (ASX:MPA) (“**Mad Paws**” or the “**Company**”), advises that it has completed its Share Purchase Plan (“SPP”) which was announced on 23 February 2022, with a placement in respect of the SPP shortfall conducted at the same per share issue price as the SPP, \$0.18 each, raising a total of \$465,500.00.

A total of 2,586,095 new fully paid shares are expected to be issued.

The shares will be issued to successful applicants at \$0.18 per share, being the same as the Placement Price advised to the ASX on 23 February 2022 and rank equally with existing MPA fully paid ordinary shares.

Jan Pacas, Chair of Mad Paws said, “The Directors appreciate the support of shareholders that participated in the SPP. The Board considers the SPP to be good corporate governance by providing all shareholders the opportunity to participate in the capital raise and purchase new shares in the Company at the same price as the institutional, sophisticated and professional investors paid in the recent successful placement.

Along with the \$5.6m raised in the Placement, the SPP proceeds will be applied to fund the Company’s acquisition of Pet Chemist online and working capital.

Following the recent completion of the acquisition we now look forward to integrating the business and delivering the anticipated growth. Pet Chemist doubles the Group’s revenue, expands our product offering increases our market opportunity and accelerates customer acquisition”.

ENDS

This announcement has been authorised for release to ASX by the Board of Directors of Mad Paws Holdings Limited.

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About Mad Paws

Mad Paws is an Australia-based pet services and products business operating in an exciting and growing industry with strong macro tailwinds. The Mad Paws marketplace matches and connects pet owners seeking pet care services, such as pet sitting, walking, day care and grooming, with pet sitters,



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walkers and other pet service providers, vetted and registered by Mad Paws. Mad Paws has enabled over 1 million pet care services since inception.

Mad Paws is further leveraging its community to build a powerful network that delivers other products and services to this community including healthy human grade pet food through Dinner Bowl and toys and treats, through our Waggly brand.

Mad Paws is a purpose driven organisation and we exist to enable pets to live their lives to fullest, supporting owners through all stages of the pet lifecycle.